

ADDENDUM #1

The following questions were received in association with the RFQ
Promotion and Public Relations Professional Services, Posted Tuesday May 29, 2018

RFQ Deadline: Wednesday, June 06, 2018 2:00PM

Additional questions will be accepted until 02:00 PM on Friday, June 01, 2018

Questions:

1. Where you request "resumes", would what we refer to as a biography constitute a resume? Just making sure you weren't looking for a formal CV and that a biography which lists items such as contact info and title, current and recent past experience, education, community involvement, writing and speaking highlights, etc. would suffice here?

Answer: The College is not looking for a formal Resume'. The Bio described in the question will suffice.

2. Will St. Petersburg College continue to employ an in-house governmental affairs person or will the future Promotion and Public Relations Professional Services firm be the only lobbying entity for the college?

Answer: For purposes of this RFQ make no assumptions either way. If your response would vary based on St. Petersburg College continuing to employ an in-house governmental affairs person provide both responses.

